



Washington DC Metropolitan Area Chinese Character (Hanzi) Cultural Festival Chinese Karaoke Film Contest

Organizers : Chinese Network Educational Seed Teachers' Association (NESTA), Washington DC and Association of Chinese Schools in the Fifth District

Supervised by : The Overseas Compatriot Affairs Commission (OCAC), Republic of China and the Culture Center of Taipei Economic & Culture Representative Office (CCTECRO), Washington DC

Purpose :

In response to the (OCAC)'s spirit of promoting the "Chinese Character (Hanzi) Cultural Festival" event, we are hosting "The first Chinese Karaoke film contest" in Greater Washington Area. We would like to use the most interesting and innovative ways to enhance and promote Chinese language and learning outcomes. Students/contestants/participants are required to combine images, music and Chinese lyrics using the internet and computer technology to generate a video of a Chinese Karaoke performance. By producing a video of Chinese Karaoke performance and participating such an event, students will experience the meaning, the emotion and the spirit of Chinese songs and also understand the beauty of Traditional Chinese characters. The K to 12 Grade students will be more motivated and encouraged to learn Chinese by making and viewing wonderful video works, and thereby find Chinese language learning more interesting and meaningful. Awards ceremony will be held on the day before Mother's day. We welcome all family members especially mothers to share the glorious moment of their children's winning masterpieces, so as to acknowledge their children's efforts and to show their support by participating in their children's Chinese education.

Deadline and Ceremony:

The registration deadline is 12:00pm, April 20, 2010. The registration form and the link of the uploaded film should be received by April 20, 2010 based on postmark stamp.

The award ceremony will be held on May 8, 2010, at the Culture Center of Taipei Economic & Culture Representative Office, Washington DC. (Address: 901 Wind River Lane, Gaithersburg, MD 20878)

Contest Website: The contest webpage will be posted on Chinese Network Educational Seed Teachers' Association (NESTA), Washington DC website-- <http://www.chinesenesta.org>

Awards :

1. Awards are given according to age group: A, B, C, and D.
2. In each group, there will be first, second, third place winners, a couple of "Outstanding Piece Awards", and one "Most Popular Online Voting Award".
3. Prizes: 1st place winner: US\$100 and a certificate; 2nd place: US\$ 70 and a certificate; 3rd place: US\$50 and a certificate. The "Outstanding Piece Award", and the "Most Popular Online Voting Award" will be awarded with certificates.
4. All winning performance videos will be uploaded to our related official websites and shared with the audience around the world.



Contest Entry:

1. The length of the Karaoke films should not exceed 6 minutes (inclusive). Segments beyond the length of 6 minutes will be removed and not considered.
2. All teams must first complete the form “*Permission to Use Student Work*”. The signatures from each participant and his/her parent are required.
3. Deadline: April 20, 2010 at 12 00pm. Films should be uploaded to a YouTube account (the account is not limited to a specific account owner; it could be a teacher, parent, student, or friend’s account...). Please clearly print the URL link on the registration form.
4. Registration should be received by April 20 (based on postmark). Please include the registration fee US\$10, the “Registration form” (page 5), the form of “*Permission to Use Student Work*” (pages 6-7) .

Make Check payable to : Chinese NESTA

Mail to: Ling Tang, 404 Upham Place, Vienna, VA 22180

5. Age Group: (requirement: Winning team must be able to attend the Award Ceremony on May 8, 2010).

Registration is based on a team not an individual, wherein the team is composed of 3 to 6 members. In addition, please provide your team name on the registration form. Note that each team is registered and categorized based on different age groups as indicating below :

Group A year of birth: 2002-2004

Group B year of birth: 1999-2001

Group C year of birth: 1996-1998

Group D year of birth: 1992-1995

6. Chinese songs: no category limit. However, any Film that contains improper images or language will not be accepted.)

Evaluations:

1. 20% of the final score is based on Global online internet voting, which will be held from 4/24/2010~4/29/2010. Please refer to the event official website: Chinese Network Educational Seed Teachers' Association (NESTA), Washington DC -- <http://www.chinesenesta.org>

2. 80% of the final score is based on a Judging Panel consisting of singing / music professionals and experts or teachers who apply digital technology to Chinese teaching.

The evaluation criteria for each entry Karaoke video include:

A. The video design (25%): whether the video is fluent, integrated, and creative with traditional Chinese subtitles/lyrics.

B. The pronunciation of Chinese Song (25%): whether singing is clearly and correctly pronounced

C. The video and audio presentation (25%): the combined effects of video and audio presentation.

D. The Singing Performance (25%): the stage charm, facial expressions, movement and team



spirit.

Provisions of matters:

- A. The entry film should be produced specifically for this contest. Films that have been published elsewhere cannot be entered into the contest.
- B. If a film contains inappropriate contents, the Organizer retains the right to refuse the entry.
- C. The Organizer has the right to indefinitely use all entries and award-winning films for promotional or demonstration purposes.
- D. The Organizer reserves the right to change the contest regulations or awards. The changes will be updated on official website without individual notification.

Winner Announcement date:

On May 1, 2010, the Organizer will announce the winners on the event official website (NESTA) - <http://www.chinesenesta.org>

References: The following websites are for your reference only, methods of making films/subtitles are not limited to the followings.

1. Online Huayu KTV Introduction: <http://blog.huayuworld.org/lienyujen/7464/2010/02/21/55666>
2. Online Huayu KTV: <http://ktv.seeyoueveryday.com/>
3. Chinese songs websites:
<http://www.lg1g.com/#7029>
http://web.ezpeer.com/board/web_ez_board1.html
<http://lyrics.dreamnicky.com/>
<http://www.last.fm/>
<http://pop.sing8.com/5.htm>
<http://www.yymp3.com/>
4. Sample singing videos: try search in youtube.com: “對面的女孩看過來” or “dui mein de nu hai kan guo lai”, you will see many students’ works for your reference. ◦ Or go to Japanese karaoke contest: <http://www.cheng-tsui.com/superstar/index.php?q=videos>
5. How to:
 - Open youtube account: <http://www.youtube.com/watch?v=r6ACzZQEG00>
 - Upload file to youtube: <http://www.youtube.com/watch?v=vwnPswEzrEs>
 - Add annotation for your youtube video: <http://www.youtube.com/watch?v=GU7GGIq-MmE>

Extra references:

- Use Windows movie maker to edit/trim/add annotation video:
<http://www.microsoft.com/windowsxp/using/moviemaker/getstarted/default.mspx>
- Use Captiontube to generate lyrics/caption on a video:
<http://www.youtube.com/watch?v=WJv7SaAkC-o&feature=fvsr>
<http://www.youtube.com/watch?v=yvFbP82cYcs>



<http://www.youtube.com/watch?v=0pRPdnaUgFU>
<http://captiontube.appspot.com/>

- Use DivXland media subtitler to add subtitles on a video:

<http://www.divxland.org/subtitler.php>
<http://www.youtube.com/watch?v=e9t6cvEm600>
<http://www.youtube.com/watch?v=zjBXxM-5svQ>

- Use Animoto to edit/trim/add annotation/caption on a video:

http://www.youtube.com/watch?v=48194ShehLI&feature=Playlist&p=DFC79C73F7978F30&playnext=1&playnext_from=PL&index=2
<http://animoto.com/>

- Use Jahshaka to edit/trim/add annotation/caption/effect on a video:

http://download.cnet.com/Jahshaka/3000-2169_4-10542308.html
<http://vimeo.com/2924170>



**2010 Washington DC Metropolitan Area
Chinese Character (Hanzi) Cultural Festival
Chinese Karaoke Film Contest**

Registration Form

Contact Name: _____ Email: _____

Telephone: Home: _____ Cell: _____

Age Group: _____ (please fill out the age group: A, B, C or D)

Team Name: _____

Chinese song for the Contest: _____

Length of the film: _____ min _____ sec

The URL link of you uploaded video to YouTube (Please print or type clearly):

Will you be able to attend the Award Ceremony at CCTECRO on 5/8/10? Yes ___ No ___

Participants:

Name	Date of Birth	email	School

**Make Check payable to : Chinese NESTA
Mail to: Ling Tang, 404 Upham Place, Vienna, VA 22180**



Permission to Use Student Work

1. Grant of Permission. Please print clearly:

I, _____, Parent/Guardian of _____,

hereby give to Chinese Network Educational Seed Teachers' Association (Chinese NESTA) my permission to use the following work (the "Work"). I hereby authorize the "work" will be published on Chinese NESTA owned website and related accounts, such as Youtube, without any payment.

2. Certification of Authorship. I am the owner of the copyright to the Work, and the Work is not now subject to any grant or restriction that would prevent its use consistent with this permission. Except as explicitly indicated on the Work, all aspects of the Work are original to me and have not been copied or adapted from other sources.

3. Privacy Release. I hereby authorize and consent to the release of student picture, image and video without student name for Chinese NESTA newsworthy events. This authorization also includes the disclosure of the content of the Work itself and any associated information.



Student Signature:

Date: ___/___/___

Parent/Guardian Signature:

Date: ___/___/___

Date: ___/___/___